

Minnesota NAHRO 2026 Sponsorship Opportunities

Elite Sponsorship Package - \$5,000

The **Elite Sponsorship Package** offers premium exposure and year-round engagement, ensuring your brand is front and center at key Minnesota NAHRO events and initiatives. This exclusive opportunity includes:

Comprehensive Event Exposure

- **Two Major Events, One Investment**
Exclusive sponsorship of both the **2026 Annual Spring & Fall Conferences**, reaching professionals across the affordable housing and community development sectors in Minnesota.
- **Complimentary Exhibit Booth**
Showcase your products and services at our **Annual Fall Conference** with a **complimentary booth** in a prime location. Includes one (1) complimentary exhibitor pass and discounted rates for additional booth staff.

Brand Visibility & Recognition

- **Website and Event Page Branding**
Your logo will be featured prominently on the **Minnesota NAHRO website**, including the main page and key event pages. Additionally, you'll receive placement on our **exclusive member-only pages**, ensuring maximum visibility across both public and private sections of the website.
- **Logo Placement**
Your logo will be prominently featured in all **Member Updates** and **promotional email blasts** leading up to our conferences—ensuring maximum exposure to our engaged and loyal audience.
With every email sent, your logo will be front-and-center, giving your brand visibility at key touchpoints throughout the promotional campaign. It's not just exposure—it's the chance to be a trusted partner recognized by an influential community.
- **Event Materials**
 - **Conference Materials:** Your company logo will be prominently displayed within all conference print materials received by all conference attendees.
 - **Event Program Recognition:** Your brand will receive a **half-page recognition** in the **conference program**, seen by all attendees as they engage with event materials.
- **Promotional PowerPoint Slides**
Your logo and messaging will be featured in **four (4) slides** shown during key moments (e.g., during meals and breaks) at conferences, reaching attendees in a relaxed, highly engaged setting.

Digital & Social Media Presence

- **Annual Social Media Highlight**
Your sponsorship will be highlighted across **MN NAHRO's social media platform** (Facebook), allowing you to connect with both event attendees and the broader industry. This highlight will include a custom post with your branding and a brief description of your organization's mission.

Elite Sponsorship Package Continued...

- **Email Blast Feature**

Your company will be **highlighted in a membership-wide email blast**, providing direct exposure to our membership base. This feature will showcase your brand's value, share updates, or promote your product or service offerings to an engaged audience.

Exclusive Member Benefits

- **Minnesota NAHRO Associate Membership**

Complimentary 2026 Minnesota NAHRO Associate Membership provides year-round access to industry insights, networking events, and opportunities to connect with key stakeholders in affordable housing and community development.

- **Year-Round Sponsor Recognition**

In addition to event-specific benefits, you'll be **recognized as an Elite Sponsor** at all Minnesota NAHRO-hosted events throughout 2026, including **regional meetings, special webinars, and other networking opportunities**. Your brand will be associated with high-profile industry leaders and professionals year-round.

Enhanced Engagement Opportunities

- **Access to Event Networking Opportunities**

As an Elite Sponsor, you'll receive exclusive access to **networking events** during conferences, where you can directly engage with speakers, panelists, and key decision-makers in the industry.

Diamond Sponsorship Package - \$2,000

Unlock **premium visibility** and **exclusive branding opportunities** with our Diamond Sponsorship package. As a Diamond Sponsor, your brand will be prominently featured at the **2026 Annual Fall Conference**, ensuring **maximum exposure** to key decision-makers in the housing and community development sectors.

Key Benefits:

- **Complimentary Exhibit Booth at the Annual Fall Conference**
Showcase your products and services to hundreds of professionals in the industry during our annual event at Treasure Island Resort & Casino in **Red Wing, MN**.
- **Exclusive Logo Placement & Recognition**
Your logo will receive **high-profile placement** at the **Annual Fall Conference** at Treasure Island Resort & Casino in Red Wing, MN. Be front-and-center as a leader in our industry within all conference materials received by each conference attendee.
- **Enhanced Digital Exposure**
Your company will be showcased through **3 promotional slides** shown during conference **meal functions**, ensuring your brand is seen during key networking moments.
- **Dedicated Web Presence**
Your **sponsor website** will be prominently linked on the **Minnesota NAHRO 2026 Annual Fall Conference webpage**, ensuring continued online visibility for attendees and stakeholders.
- **Half Page Recognition**
Your **logo and sponsor level** will appear in our **2026 Annual Fall Conference Program**, which is distributed to all attendees—giving you long-term exposure both in print and digital formats.
- **Targeted Email Recognition**
Gain exposure through **dedicated recognition** in our **2026 Annual Fall Conference promotional emails** and communications, ensuring your brand is top-of-mind for all event registrants.
- **Sponsor-Curated Session or Webinar**
Option to sponsor or co-host a **breakout session or webinar** at the **2026 Annual Fall Conference**, allowing you to directly engage with attendees on topics related to your business. This can be an excellent opportunity to showcase your expertise and products/services to a targeted group of professionals.

Platinum Sponsorship Package - \$1,500

Maximize Your Brand Visibility & Reach with Premier Exposure at the Minnesota NAHRO 2026 Annual Fall Conference!

As a Platinum Sponsor, your organization will be prominently featured across multiple high-visibility touchpoints during our highly anticipated Annual Fall Conference, bringing your brand directly to our engaged audience of housing and community development professionals. Here's what's included:

Exclusive Branding & Recognition

- **Premier Logo Placement:** Enjoy **top-tier recognition** with a ¼ page recognition in the **Annual Fall Conference program**, ensuring maximum exposure during and after the event.
- **Prominent Placement in Fall Conference Materials:** Your logo and sponsor level will be prominently featured in on-site event materials, ensuring your brand is seen by all attendees.
- **Digital Recognition:** Your logo will be included on our **dedicated Annual Fall Conference event webpage** with a direct link to your organization's website—driving traffic to your site and increasing online visibility.

Event Activation & Direct Engagement

- **Two Promotional Slides in Annual Fall Conference PowerPoint:** As a Platinum Sponsor, your support will be showcased during major meal functions, giving you direct engagement with our attendees.

Exclusive Digital & Social Media Exposure

- **Email Blast Feature:** Your company logo will be highlighted in all **Annual Fall Conference promotional email blasts** sent to our entire Minnesota NAHRO membership, ensuring your brand reaches key decision-makers across the state.

Gold Sponsor – \$900

Position Your Brand Front and Center at the Minnesota NAHRO 2026 Annual Fall Conference

As a Gold Sponsor, your brand will receive prominent visibility throughout the event, ensuring that your company is recognized by key stakeholders in the public housing and community development sectors. This is an exceptional opportunity to showcase your organization's commitment to advancing the mission of Minnesota NAHRO while engaging with industry leaders, decision-makers, and attendees.

Gold Sponsorship Benefits Include:

- **Exclusive Logo Recognition:**
Your company's logo will be prominently displayed within Annual Fall Conference materials, ensuring your brand is visible to all attendees.
- **Email Blast Feature:** Your company logo will be highlighted in all Annual Fall Conference promotional email blasts sent to our entire Minnesota NAHRO membership.
- **Featured Promotional Slide:**
A dedicated slide featuring your company's logo will be shown during meal functions at the conference, maximizing exposure to attendees.
- **Website Branding:**
Your logo and a link to your company's website will be prominently featured on the Minnesota NAHRO 2026 Annual Fall Conference webpage, providing ongoing exposure before and after the event.
- **On-Site Event Recognition:**
Your brand will be highlighted (1/8 page) in the official Annual Fall Conference event program, ensuring that your sponsorship is acknowledged throughout the duration of the conference.
- **Engage with Key Decision-Makers:**
This sponsorship level puts you in front of industry leaders, government officials, and organizations dedicated to affordable housing and community development—prime networking opportunities to build valuable relationships and expand your company's reach.

Silver Sponsorship – \$600

Enhance your visibility and engage with leaders in housing and community development!

As a Silver Sponsor, your company will receive a range of exclusive benefits designed to maximize exposure before, during, and after the **Minnesota NAHRO 2026 Annual Fall Conference**:

Prominent Logo Placement & Recognition

- **Company logo displayed** on high-visibility member email blasts promoting the event, ensuring your brand is seen by every attendee.
- **Logo featured in event materials** – a lasting print piece attendees will refer to throughout the event.
- **Logo recognition on Minnesota NAHRO's Annual Fall Conference event website** with a direct link to your company's website for added digital engagement.

Enhanced Engagement with Attendees

- **Logo Recognition during Meal Functions:** Your logo will be featured in the Annual Fall Conference PowerPoint displayed during conference meals, a great opportunity to reach a vast captive audience.

Bronze Sponsor - \$300

Maximize Your Brand Exposure at the Minnesota NAHRO 2026 Annual Fall Conference!

As a Bronze Sponsor, you'll gain valuable visibility and recognition in front of key industry professionals, leaders, and decision-makers. This is your opportunity to showcase your company's commitment to affordable housing and community development while connecting with an engaged audience.

Bronze Sponsor Benefits:

- **Event Materials Acknowledgment:** Your company's name will appear in the conference materials, providing exposure to attendees both during and after the conference. Conference materials are a valuable resource that will be referenced throughout the event and after, keeping your name top-of-mind.
- **Recognition at Meal Functions:** Your company name will be acknowledged during key meal functions at the conference. These high-attendance moments present a prime opportunity for networking, with hundreds of industry professionals gathered in one place.
- **Engage with Industry Leaders:** As a Bronze Sponsor, your brand will be directly associated with Minnesota NAHRO, an organization known for its leadership in affordable housing and community development. This association boosts your credibility and highlights your company's support for the industry.
- **Name recognition on Minnesota NAHRO's Annual Fall Conference event website** with a direct link to your company's website for added digital engagement.
- **Company name displayed** on high-visibility member email blasts promoting the event, ensuring your name is seen by every attendee.

Minnesota NAHRO 2026 Sponsorship Form

Contact: _____

Title: _____

Company: _____

Address: _____

Phone: _____

Email: _____

Contributions can be made via check or credit card. If you would prefer to pay with a credit card over the phone, we can certainly set up a time to do so. Please note - there will be a 3% processing fee if paying by credit card.

Sponsor Contribution (please check one)

_____ Elite \$5,000

_____ Diamond \$2,000

_____ Platinum \$1,500

_____ Gold \$900

_____ Silver \$600

_____ Bronze \$300

Contribution Amount \$ _____ or \$ _____
Enclosed Invoice me

Please retain copy for your tax records, and return with contribution or invoice request to:

Minnesota NAHRO
555 N. Wabasha Street, #245
St. Paul, MN 55102
Questions? Email us at info@mnnahro.org