

# ***LEGISLATIVE ADVOCACY FOR BUSY HOUSING PROFESSIONALS***

**May 30, 2025**



# Why Advocacy?

- Educating Lawmakers is Allowed
- Advocacy Works
- Advocacy Tools & Tips
- Resources & Contacts



# HUD Re Use of Federal Funds for Lobbying

The HUD letter clarifies the disclosure/reporting requirements for hiring lobbyist and is not intended to prevent HAs from engaging in their usual activities to educate and advocate around the budget and other issues.



# Federal Advocacy

- Congress determines HUD budget annually
- HUD's annual budget is appropriated by Congress
- Congress passes the budget, HUD disperses it



# State Advocacy

- Minnesota Housing programs serve the continuum of housing (homeownership, rental assistance, and LIHTC)
- Bonds for housing address rehabilitation, preservation and new construction
- Opportunities to secure resources & diversity your portfolio outside of HUD



# Does It Work?

- Confirms policy work by NAHRO staff at state and federal levels
- Localizes the issue, makes it real
- It's a Team Sport and



# ***“Politics Is A Contact Sport”***

- It takes a team, connections matter
- In not one game, it’s a long season
- Competing interests at play
- One must show up to play
- Regular, frequent contacts expected



# A **Personal Contact** quickly becomes a Personal Relationship

- The Rule of Frequency
- Connect with Staff
- Even when it feels Futile





# Advocacy Tools & Resources

- Small Agency Advocacy Toolkit
- August Advocacy
- Your Experience is a Resource
- Tell Your Story



**GIVE ADVOCACY**

**5 MINUTES**

**each WEEK**

**And**

**2 DAYS A YEAR**



# We Start Early!



**Day At The  
Capitol  
early in  
session**



# We Have Effective Champions

- Statewide
- Bipartisan
- Key Leadership



# Our Story Demonstrates Value



- Value of the investment
- Impact on families
- Focus on stability



# We Tell Our Story....

# Again

# &

# Again



# Thank You!

It is individuals who  
make the difference

**And lawmakers noticed!!!**

