

## **2021 Sponsorship Levels**

**Elite (\$5,000)** Elite sponsorship includes BOTH our Spring & Annual Conferences

- Complimentary 2021 Minnesota NAHRO Associate Membership (\$615 value)
- Featured logo on Minnesota NAHRO website (main page & key pages throughout)
- Featured logo on Minnesota NAHRO member only webpages (main pages)
- Complimentary exhibit booth at our Annual Conference (\$500 value) & online vendor event at our 2021 Virtual Spring Conference
- Elite Sponsor recognition at our 2021 Virtual Spring Conference, our summer Leadership Retreat, and our 2021 Fall Conference in Duluth, Minnesota
- Promotional slides with logo in PowerPoint presentation (non-verbal) to be shown during NAHRO 2021 Virtual Spring Conference (shown during breaks) & Annual Conference in Duluth
- Recognition (1/2 page) in both our 2021 Spring and Annual Conference Programs/Materials
- Prominent placement on the sponsorship table tents used at all in person event functions
- A company banner may be hung in the registration area (provided by sponsor)
- Verbal recognition at 2021 Annual Conference Banquet & Award Event

**Platinum (\$1,000)**

- Premium recognition at both Minnesota NAHRO 2021 Virtual Spring Conference & 2021 Leadership Retreat in July
- Promotional slides with logo to be shown during NAHRO 2021 Virtual Spring Conference
- Sponsor website linked on Minnesota NAHRO 2021 Spring Conference Website
- Company logo & sponsor level at both our 2021 Spring Conference & Leadership Retreat
- Recognition at 2021 Virtual Spring Conference during plenary sessions
- Recognition in our event communications to attendees for both

**Gold (\$750)**

- Recognition with logo at Minnesota NAHRO 2021 Virtual Spring Conference & 2021 Leadership Retreat in July
- Promotional slides with logo to be shown during NAHRO 2021 Virtual Spring Conference
- Sponsor website linked on Minnesota NAHRO 2021 Spring Conference Website
- Company logo & sponsor level at both our 2021 Spring Conference & Leadership Retreat
- Recognition at 2021 Virtual Spring Conference during plenary sessions
- Recognition in our electronic communications & promotions to event attendees

**Silver (\$500)**

- Recognition with logo at Minnesota NAHRO 2021 Virtual Spring Conference
- Promotional slides with logo to be shown during NAHRO 2021 Virtual Spring Conference
- Sponsor website linked on Minnesota NAHRO 2021 Spring Conference Website
- Company logo & sponsor level on the 2021 Spring Conference
- Recognition at 2021 Virtual Spring Conference during plenary sessions
- Recognition in our electronic communications & promotions to event attendees

**Bronze (\$250)**

- Recognition at Minnesota NAHRO 2021 Virtual Spring Conference
- Company name in event presentation shown during NAHRO 2021 Virtual Spring Conference
- Sponsor website linked on Minnesota NAHRO 2021 Spring Conference Website
- Company name & sponsor level at our 2021 Virtual Spring Conference
- Recognition at 2021 Virtual Spring Conference during plenary sessions
- Recognition in our electronic communications & promotions to event attendees

## **2021 Sponsorship Form**

### **Spring Conference & Leadership Retreat**

*Our 2021 Spring Conference will be held online on May 19 & 20.*

*Our 2021 Leadership Retreat will be held at Maddens Conference Center on July 27 & 28.*

**Contact** \_\_\_\_\_

**Title** \_\_\_\_\_

**Company** \_\_\_\_\_

**Address** \_\_\_\_\_

\_\_\_\_\_

**Phone** \_\_\_\_\_

**Email** \_\_\_\_\_

#### **Sponsor Contribution (please check one)**

|       |          |         |
|-------|----------|---------|
| _____ | Elite    | \$5,000 |
| _____ | Platinum | \$1,000 |
| _____ | Gold     | \$ 750  |
| _____ | Silver   | \$ 500  |
| _____ | Bronze   | \$ 250  |

Contribution Amount \$ \_\_\_\_\_ or \$ \_\_\_\_\_  
Enclosed Invoice me

Please retain copy for your tax records, and return with contribution or invoice request to:

**Minnesota NAHRO**  
**555 N. Wabasha Street #245**  
**St. Paul, MN 55102**  
 Phone: 651-925-4070      Email: [events@mnnahro.org](mailto:events@mnnahro.org)